

# Office of Institutional Research

Friday  
**FACTOID**

## New Mission Statement

INSTITUTIONAL RESEARCHERS:  
*Bridging the Gap Between Data and Decisions*

In 2016, Trenholm State Community College participated in a rigorous and comprehensive reflection process. Under the guidance of Dr. Pend Armistead of the Armistead Group, the College completed a strategic visioning process which followed a comprehensive methodology that was diagnostic in scope, proactive, and marketing oriented. The formalized methodology is structured to assist in developing and implementing a pathway for growth and development that is consistent with changing local circumstances associated with economic, social, educational, and other environmental influences and conditions. It is an integrated technique that applies review and data collection processes as a means of implementing a holistic review and evaluation; thus generating a realistic and relevant course of action. As a result, a new direction was charted for the College and detailed in its [2017-19 Strategic Plan](#).

Trenholm State Community College has a new mission:

**Our mission is to provide comprehensive and accessible educational opportunities, including academic transfer and technical programs, designed to promote economic development, enhance workforce development and improve the quality of life for the community.**



Do you have an idea for a Friday Factoid? Hit reply and send me a message.

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